

<b>Category</b>	<b>Element</b>	<b>Things to consider:</b>
<b>Technical</b> (3 points)	<b>Colour</b>	Is the tint correct? Is it too cold or warm? Is it too saturated or unsaturated?
	<b>Light</b>	Is the light pleasing? Not too harsh or too soft? Does it add to the image?
	<b>Exposure</b>	Is the exposure correct? Are there portions of the image that are too bright or too dark?
	<b>Sharpness</b>	Is it focused where it should be? If it isn't focused, should it be?
	<b>Technique</b>	Does the photograph demonstrate that the photographer understands the technique required to capture the subject? Example: Wildlife - Are the eyes sharp.
<b>Organizational</b> (3 points)	<b>Distractions</b>	Are there dust or sensor spots in the image? Are there elements in the image that distracts from the main subject? Example: a tree branch or telephone pole
	<b>Space</b>	Is there enough negative space? Is there too much negative space? Is the subject crowded?
	<b>Composition</b>	Is the horizon level? Is the arrangement of the elements of the image pleasing? Does the placement please the eye or create tension?
<b>Emotional</b> (4 points)	<b>Mood</b>	Does the photograph evoke a mood?
	<b>Impact</b>	Does it WOW you?
	<b>Subject</b>	Is the subject relevant to the category?
	<b>Imagination</b>	Does the photographer show imagination, is it a common item shot in a new way?
<b>Note:</b> While evaluating any image you should always try to consider the photographers message, for example if the image is not 'tack sharp' is this intentional and does it work?		